



38th Annual Tulsa International Mayfest, May 13-16, 2010

## Event Guide Advertising

Don't miss the opportunity to promote your company or organization at Mayfest 2010!

Mayfest 2010 will mark the 38th anniversary of Tulsa's highest attended festival. During the free, four-day event, over 350,000 attendees will visit the streets of downtown Tulsa. Mayfest provides unparalleled arts and entertainment experiences for the Tulsa community and contributes to Tulsa's economic development. Mayfest is a magnet for increased tourism attracting regional, national and international attention to Tulsa. Mayfest is truly a "celebration of the arts."

The Mayfest Event Guide is a free publication that is available to over 350,000 attendees over the four day festival. The 2010 Guide will be available both online at [www.tulsamayfest.org](http://www.tulsamayfest.org) and in print (5,000 print copies).

### Ad Rates

|                      |       |
|----------------------|-------|
| Full Page Back Cover | \$700 |
| Full Page            | \$550 |
| Half Page            | \$400 |
| Quarter Page         | \$250 |

All prices are for 4 color ads.

### Ad Specifications

|                                 |
|---------------------------------|
| Full Page: 3.5" (w) x 8" (h)    |
| Half Page: 3.5" (w) x 3.75" (h) |
| Quarter Page: 3.5" (w) x 2" (h) |

Acceptable file formats include: JPEG and PDF  
All advertising is subject to Mayfest approval.

# 2010 Tulsa International Mayfest Event Guide Advertising Contract

## Advertiser Information

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

## Payment Information

Enclosed is my check in the amount of \$ \_\_\_\_\_

## Deadlines

Space reservation/payment due: March 15, 2010  
Ad due: April 1, 2010

## Contact Information

Heather Pingry  
Tulsa International Mayfest, Inc.  
P.O. Box 521146  
Tulsa, OK 74152  
P: 918.582.6435  
F: 918.517.3518  
E: [hpingry@tulsamayfest.org](mailto:hpingry@tulsamayfest.org)

## For Internal Use Only

Date Contract Received: \_\_\_\_\_  
Payment Received: \_\_\_\_\_  
Date Ad Received: \_\_\_\_\_  
Ad Specification:  
 Full Page Back Cover     Full Page  
 Half Page                 Quarter Page

