



FOR IMMEDIATE RELEASE

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2010 Mayfest Fact Sheet

Tulsa, OK., May 3, 2010 -

Where:

The heart of beautiful downtown Tulsa on Main Street starting on 3rd Street and going past 6th Street, the Green at 3rd between Main and Boston and 4th between Main and Boston.

Cost:

FREE! That's right, 120 artists, 3 stages of entertainment, 4 indoor galleries (Invitational, Youth, The Center and "Green") and KidZone featuring family friendly entertainment and art projects all for free!

Parking and Shuttle Service:

Parking is available at on-street locations as well as lots and garages surrounding the festival site. Fees will vary as the lots are operated by different companies. For those of you that prefer the easy way to get to the festival, just park at TCC's Metro Campus and catch the T-Town Trolley at the southeast corner of 10th and Boston. The trolley will drop you off at the festival at 4th and Boston. A round trip ride will only cost you \$2. T-Town Trolley hours are Thursday and Friday, 5pm – midnight, Saturday, 10:30am – midnight and Sunday, 10:30am – 7pm.

Bike Valet:

Tulsa Hub is a non-profit bicycle resource and bicycling advocacy organization promoting action transportation and human-power initiatives. Offering a no-charge secure bicycle valet at Mayfest and showcasing innovative bicycle art and engineering projects, Tulsa Hub will also provide information about ongoing local bicycling activities, educational opportunities and vehicular-cycling consciousness. Come to 6th & Main to secure your bicycle.

Artists:

Mayfest showcases the artwork of approximately 120 artists from around the nation along Main Street, which includes about 85% Juried Artists and 15% Market Artists. Juried Artists are accepted into Mayfest after a highly selective jurying process. Juried Artists offer fine art in a variety of mediums, including everything from clay to wood. Market Artists are artists and craftsmen who may feature items such as toys, folk art, hand-painted T-shirts, leather goods, calligraphy, etc. Artists' booths will be open Thursday-Saturday 11am - 8pm and Sunday 11am-6pm.

Invitational Gallery:

Some of the best artists from the Tulsa area have been invited to showcase their work in the Mayfest Invitational Gallery, located in the lobby of the Williams Towers. Enter from Samson Plaza at 3rd and Main. The gallery is an indoor exhibition with all art available for purchase. The Invitational Gallery will be open Thursday-Saturday 11am-6pm and Sunday 11am-3pm.

Youth Art Gallery:

The Youth Art Gallery, located in the Performing Arts Center at 3rd and Cincinnati, proudly displays art from over 500 talented students of Tulsa County. The Youth Art Gallery will be open Thursday-Saturday 11am-6pm and Sunday 11am-3pm.

AHCT Mayfest Young Artist Awards:

The Mayfest Young Artist Awards are presented to five high school students to foster personal growth and development in

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the arts. Mayfest, in conjunction with the Arts & Humanities Council of Tulsa, also presents the Stephanie Jackson Outstanding Young Artist Award in honor of Stephanie Jackson who has devoted more than 35 years to volunteering at Mayfest.

“Green” Gallery:

This is the inaugural year for Mayfest's "Green" Gallery, featuring artwork made from recycled, reused, and repurposed materials. The gallery will include work from a variety of media, including painting, sculpture, photography, metalsmiths and fiber artists. Awards will be given for Best in Show and Best Use of Materials at the opening reception on Thursday, May 13th from 5-7pm, which is free and open to the public. The “Green” Gallery is located in the lobby of the Park Centre Building at 525 S. Main. The “Green” Gallery will be open Thursday 11am-7pm, Friday – Saturday 11am-6pm and Sunday 11am-3pm.

The Center Gallery:

The Center Gallery will showcase the artwork of members of The Center for Individuals with Physical Challenges and will be located in the new Downtown YMCA in the Mayo Building at 418 S. Main. The Center Gallery will be open Thursday – Friday 11am-6pm and Saturday 11am-5pm.

Performing Artists:

With over 75 performances on 3 stages, you're sure to find a performance to enjoy at Mayfest! Be sure to catch the free national headliner act Cherry Poppin' Daddies at the Williams Green Stage at 3rd and Boston at 9:30pm on Saturday night.

David Cameron Community Stage:

The Community Stage was established in 1992 and features outstanding vocalists, dancers and instrumentalists from Tulsa and surrounding communities. The stage was renamed in 2006 to honor long-time Mayfest supporter and friend, David Cameron. Artists such as Hanson, Brandon Jenkins, Alaina Whitaker and several Miss Oklahoma Pageant winners started their performance careers on the Mayfest Community Stage. Performers of all ages are featured on the stage. Please see the performance schedule for more information.

KidZone:

Bring your children to KidZone to create art projects, chase bubbles, walk on stilts, draw with sidewalk chalk, play catch in the park and listen to great musical performances on the KidZone Stage. Be sure to visit on Saturday to participate in the Bear Clinic by The Children's Hospital at Saint Francis and enjoy the national entertainment acts presented by the Tulsa Children's Museum and Tulsa City-County Library. Also on Saturday, watch students from Tulsa Girls' Art School paint a downtown Tulsa scene on a Tulsa Transit bus.

KidZone is located at 6th and Main on the H.A. Chapman Centennial Green and features a variety of activities for children of all ages to enjoy the arts. A complete KidZone schedule is listed after the performance schedule. KidZone will be open Thursday-Saturday 11am-7pm and Sunday 11am-6pm.

Samson Plaza hosts the Creative Culture Courtyard:

The Creative Culture Courtyard brings together a taste of New York City Street Performance art with a touch of Venice Beach vibes. This year presents Jascha on his recycled drum set, a drum circle, body art, chalk art, hoola hoop playground and interactive dance performances. The audience can engage with dance and creativity! The Creative Culture Courtyard hours are Friday 3pm-10pm and Saturday 1-10pm.

Food:

Mayfest offers a variety of food choices sure to please any festival guest. Our food vendors offer everything from gyros, corn dogs, sausages, ravioli, funnel cakes and turkey legs to cotton candy and pizza.

Beverages:

Non-alcoholic beverages, including soft drinks, tea, water, lemonade and other specialty drinks, as well as alcoholic beverages, including Anheuser-Busch beer products and frozen drinks, are available at various locations throughout the site. Oklahoma's own Blue Coyote Winery will feature Mayfest Private Label Wines for purchase by the bottle or taste on the Williams Green. As always, please drink responsibly and please don't drink and drive.

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Coupons:

Coupons are required for all food and beverage purchases and are sold in increments of \$.50. Food vendors DO NOT accept cash. Coupon booths are located at 5th and Main, 4th and Main, 3rd and Main, and on the Green (at 3rd between Main and Boston). Coupon locations on the Green and the west coupon booth at 5th and Main accept credit cards.

Mayfest is partnering with local non-profits Light Opera Oklahoma, Retired Senior Volunteer Program of Tulsa (RSVP), Sigma Alpha Iota International Music Fraternity, Tulsa Boy Singers Parents' Association, Tulsa Children's Chorus/Tulsa Youth Chorale and Tulsa Master Recyclers to operate the festival coupon booths. Mayfest will donate funds to these great organizations for their service.

Souvenirs:

Official Mayfest souvenirs include 2010 commemorative posters (including those signed by the artist), T-shirts, note cards, and a specially designed 100% organic cotton T-shirt and onesies in addition to past Mayfest souvenirs. Credit cards are accepted at official souvenir locations. Souvenirs is located at 410 S. Main in the lobby of the Main Park Plaza.

Lost and Found:

To turn in found items or claim lost items, please visit the festival Headquarters, located at 515 S. Main.

Wheelchairs:

Wheelchairs are available, free of charge, with a refundable deposit at Headquarters, located at 515 S. Main.

Restrooms:

Portable facilities, including wheelchair accessible, are provided throughout the festival site at the following locations: 6th & Main, 5th & Boulder, 4th & Main, 3rd & Main, and 3rd & Boston. Baby changing stations are available at 6th & Main and 4th & Main.

ATM Locations and Credit Cards:

MidFirst Bank's ATM machine is located on the northeast corner of 4th and Boston. The souvenir stores, many artists and coupon booths located on the Green and the west coupon booth at 5th and Main accept major credit cards. In addition, MidFirst Bank will have a portable ATM at 3rd & Main during daytime hours of the festival.

Relaxation Station:

Visit MidFirst Bank's Relaxation Station at 4th & Main to relax at an oasis in the middle of Mayfest. The area will feature AstroTurf "grass" and picnic tables with umbrellas for you to take a break, enjoy that corndog and people watch!

MidFirst Bank is the Presenting Sponsor of Mayfest.

Festival Rules:

No coolers or backpacks allowed on site. No outside food or beverage allowed on site. Revenue from on-site food and beverage sales allows the festival to remain an admission-free event. For the safety of your pet and other festival guests, we ask that you please leave your pets at home.

Enter to win a \$100 MidFirst Bank Visa Gift Card:

It's easy, just go to our website, www.tulsamayfest.org after you've enjoyed Mayfest, fill out our survey and enter for a chance to win. Special thanks to [MidFirst Bank](http://www.midfirstbank.com) – Presenting Sponsor of Mayfest.

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Tulsa International Mayfest is a family friendly outdoor tribute to the arts and music created to promote a broader knowledge of and appreciation for arts and humanities among serious, as well as casual art lovers. More than 350,000 people are expected to attend this year's event on May 13 - 16, 2010. For more information, visit www.tulsamayfest.org.

Sponsors include MidFirst Bank – Presenting Sponsor, The Children's Hospital at Saint Francis, Williams, Metropolitan Real Estate Investors, LLC, The Hille Foundation, Public Service Company of Oklahoma, Corona Extra, T.D. Williamson, Cherokee Nation Cultural Tourism, Oklahoma State University-Tulsa, The Gelvin Foundation, Waste Management and Crowne Plaza.