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PINGRY CHOSEN AS EXECUTIVE DIRECTOR OF MAYFEST

TULSA, Okla. – Heather Pingry, formerly the Vice President of Promotions and Communication at Downtown Tulsa Unlimited, has been selected as the new Executive Director of Tulsa International Mayfest.

After the announcement that Downtown Tulsa Unlimited (DTU) will be closing its doors on June 30, the Mayfest Board of Directors chose to create an Executive Director position to lead the organization and development of Tulsa International Mayfest.

Pingry has been at DTU for six years in the role of Assistant for Promotions and Communications and then Director of Promotions and Communications before being promoted to Vice President of Promotions and Communication, where she was responsible for the production and promotion of downtown events, including the PSO Parade of Lights, Music on the Square and Devour Downtown Tulsa Restaurant Week. In addition, Pingry managed communication with DTU members as well as overseeing the Marketing Department. She is a graduate of the University of Oklahoma with a degree in French and a minor in Business Administration.

“We’re pleased to continue the tradition of Mayfest,” said Ken Busby, President and CEO of the Arts & Humanities Council of Tulsa (AHCT) and Mayfest Board President. “We look forward to the AHCT taking a more visible role in Mayfest.”

Mayfest is an outdoor tribute to the arts and music that is a family-oriented event created to promote a broader knowledge of and appreciation for arts and humanities among serious, as well as casual art lovers. More than 350,000 people are expected to attend next year’s event on May 13 - 16, 2010. For more information, visit www.tulsamayfest.org.

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